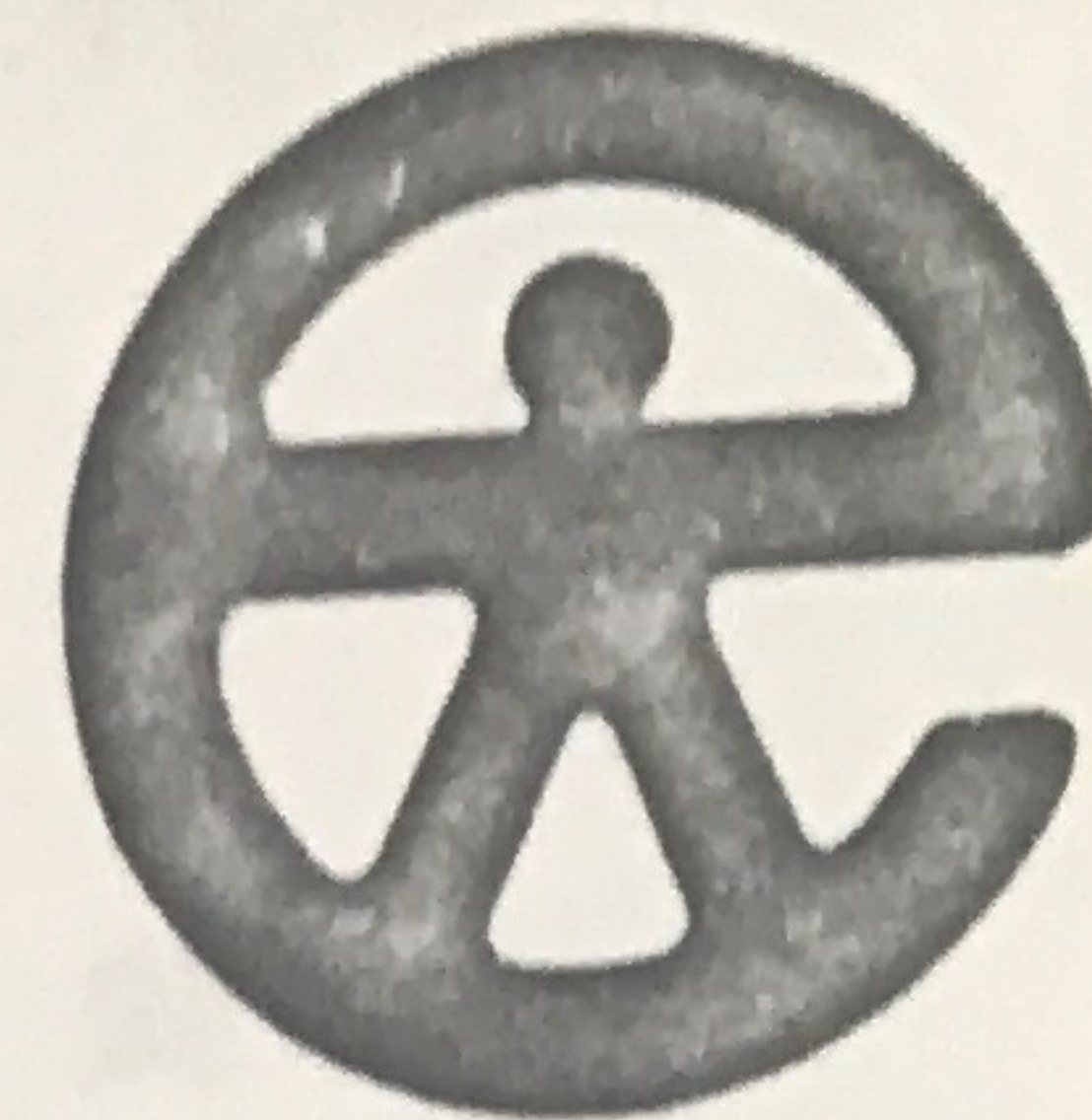




West Michigan Environmental Action Council
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Translating concern
into action

DATE: MARCH 12, 1980

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION
CALL:

KEN SIKKEMA, 616-451-3051

WMEAC ORGANIZES
GRAND RAPIDS EARTH DAY '80 CELEBRATION:
"EARTH DAY ON THE GRAND"

THE WEST MICHIGAN ENVIRONMENTAL ACTION COUNCIL (WMEAC), ALONG
WITH A NUMBER OF OTHER COMMUNITY ORGANIZATIONS, HAS FORMED A STEERING
COMMITTEE TO PLAN A LOCAL CELEBRATION OF EARTH DAY '80 ON APRIL 22.

SPARKED BY A PRESIDENTIAL PROCLAMATION, COMMUNITIES AROUND THE
NATION WILL CELEBRATE THE 10TH ANNIVERSARY OF THE ORIGINAL EARTH DAY,
APRIL 22, 1970, AND WILL REDEDICATE THEMSELVES TO THE PROTECTION AND
ENHANCEMENT OF A QUALITY ENVIRONMENT.

THE GRAND RAPIDS CELEBRATION WILL BE ENTITLED "EARTH DAY ON THE
GRAND: A CHANGE FOR A LIFETIME."

THE GRAND RAPIDS CELEBRATION WILL INCLUDE:

RIVER BANK CLEAN-UP AND WILD FLOWER PLANTING.

DOWNTOWN WALKING TOURS.

EARTH DAY CELEBRATION AT FOUNTAIN STREET CHURCH.

LIBRARY DISPLAYS.

TOURS OF SPECIAL PROJECTS AND INDUSTRIES.

COUNTY-WIDE CLEAN-UP.

KEN SIKKEMA, EXECUTIVE DIRECTOR OF WMEAC, SAID, "IN KEEPING WITH THE
CELEBRATIONS OCCURING IN LOCAL COMMUNITIES ALL ACROSS THE COUNTRY ON THAT
DAY, 'EARTH DAY ON THE GRAND' WILL CELEBRATE TEN YEARS OF ENVIRONMENTAL

PRESS RELEASE
PAGE TWO

PROGRESS TOWARD CLEANER AIR AND WATER, A MORE LIVEABLE CITY, AND A BALANCE BETWEEN RESOURCE DEVELOPMENT AND PROTECTION. IN ADDITION, WE WILL FOCUS ATTENTION ON THE CHALLENGES FACING INDIVIDUALS AND ORGANIZATIONS DURING THE NEXT DECADE."

EARTH DAY ON THE GRAND IS BEING ENCOURAGED AND SUPPORTED BY:

FOUNTAIN STREET CHURCH

WEST MICHIGAN ENVIRONMENTAL ACTION COUNCIL

URBAN CONCERNS

DOWNTOWN, INC.

CHAMBER OF COMMERCE

GRAND RAPIDS PUBLIC SCHOOLS

KENT INTERMEDIATE SCHOOL DISTRICT